

UBmatrix First Step Program for VFP Filers

Get up to speed on the SEC's Interactive Data Initiative and learn how to file using XBRL

UBMATRIX™

UBmatrix First Step Program helps you understand the SEC's voluntary filing program, create XBRL submission documents and discover the additional benefits of XBRL

The U.S. Securities and Exchange Commission seems poised to announce mandatory filings of XBRL (eXtensible Business Reporting Language) in 2008 as a means of vastly improving transparency, data quality and efficiency for investors, both institutional and individual. Rather than waiting for the inevitable, many public companies are taking advantage of the SEC's Voluntary Filing Program (VFP) to learn what XBRL is all about, how it will impact their SEC filings, and whether XBRL can provide them additional benefits.

As one of the founding developers of the XBRL standard and a key contributor to the US GAAP taxonomy, UBmatrix is uniquely qualified to aid companies in meeting this mandate. What's more, we've assembled the ideal program for first-time XBRL filers, including the software and services you'll need to produce a basic 10K or 10Q financial submission in XBRL.

The UBmatrix First Step Program is a great way to get up to speed on the SEC's impending mandate—and understand what it will mean for your company. The program can also save you money right now by reducing filing errors, improving controls, and making it much easier to collect and analyze financial data. With UBmatrix leading the way, you'll discover how XBRL can benefit you and your investors.

Program Overview

Working with your finance team, the UBmatrix First Step Program provides:

- Introductory training on XBRL, the US GAAP taxonomy and the Voluntary Filing Program
- Gap analysis of your balance sheet, income, cash flow and shareholder equity statements against the US GAAP Taxonomy
- Introductory training on UBmatrix software applications used in filing XBRL
- US GAAP taxonomy extensions using UBmatrix™ XBRL Taxonomy Designer
- Tagging of your financial tables in Excel using UBmatrix™ Report Builder
- Review of tagged financial tables, XBRL instance document, and validation reports
- Basic customization to the standard financial tables rendering style sheet
- Summary report to your Investor relations team

Program Highlights

- Based on new US GAAP Taxonomy
- Training on SEC Interactive Data Initiative
- Development of company-specific taxonomy extensions
- Start-to-finish generation of XBRL documents suitable for filing with the SEC

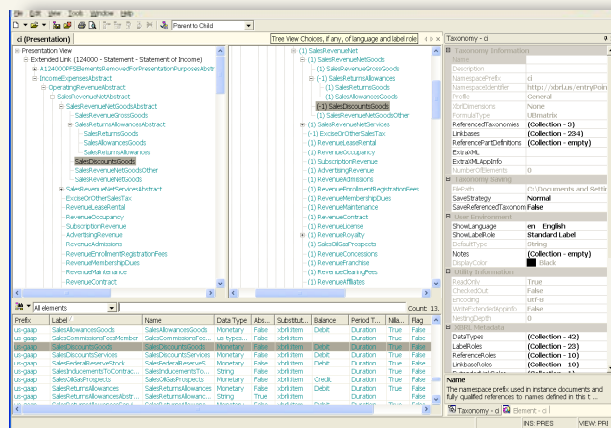
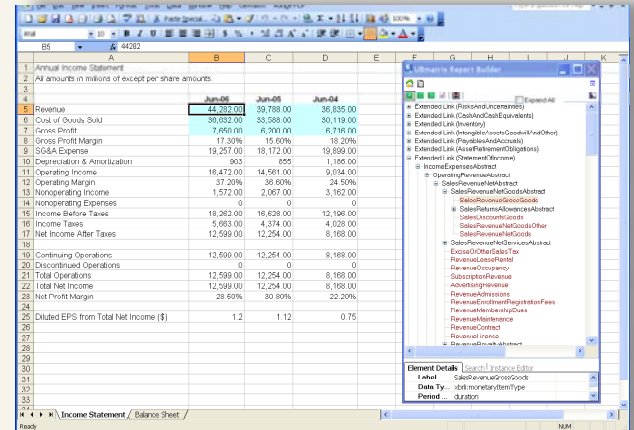
Why UBmatrix

- Key contributor to the new US GAAP Taxonomy
- Most industry experience developing and deploying XBRL solutions
- Complete suite of XBRL-based business reporting software



UBmatrix First Step Program gives you the software and training you need to understand the voluntary filing program, start creating XBRL filing documents and discover the additional benefits of XBRL

Tag your Financial Statements with UBmatrix™ Report Builder
 Seamlessly integrates with Microsoft® Excel
 Drag-and-drop XBRL mapping
 Built-in XBRL processor for 100% US GAAP validation

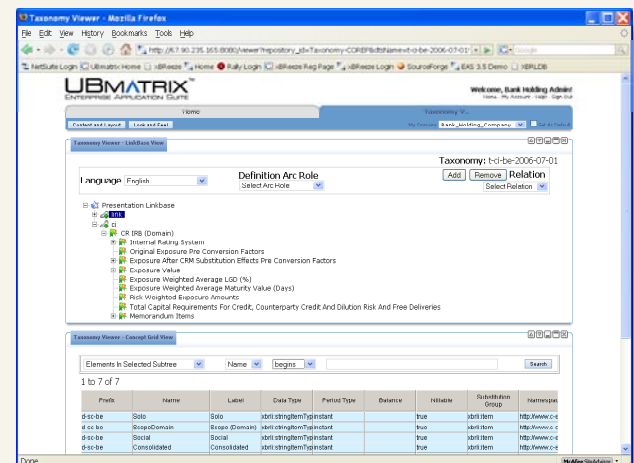


Extend the US GAAP taxonomy with UBmatrix XBRL Taxonomy Designer

Desktop application designed for building, extending, and maintaining taxonomies
 Built-in XBRL 2.1 compliant processor / validator

Store your extended taxonomy with UBmatrix xBreeze

Hosted browser environment
 Taxonomy development collaboration
 A complete version tracking system for your taxonomy extensions



First Step Program Deliverables

Base program includes:

- Creation of XBRL documents for balance sheet, income, cash flow and shareholder equity statements
- Company-specific taxonomy extensions
- Templates for mapping statements to XBRL filings

Optional capabilities includes:

- Additional financial statements
- Footnotes and disclosures



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